

Welcome!

Virtual Public Workshop

September 3, 2020



Comprehensive Planning 101

Today's Agenda

- | | |
|---------------|---|
| 4:05 / 7:05PM | Presentation and Instructions for breakout groups |
| 4:20 / 7:20PM | Small Group Discussion |
| 5:40 / 8:40PM | Report Back |
| 5:55 / 8:55PM | Closing Remarks |

Comprehensive Planning 101



What is a Comprehensive Plan?

Vision: Shared vision for the community's future

Roadmap: Guide how we get there together

Enhancer: Make the things we love even better

Fixer: Fix the things that need to be fixed

Protector: Protect the things we treasure for future generations



What is a Comprehensive Plan?

Tool to make decisions about . . .

Business: Supporting local business development

Investments: Prioritizing community services and infrastructure

Equity: Promoting fairness and opportunities for all residents to have a voice

Development: What it looks like and where it happens

Environment and History: Protecting natural areas and historic sites



Why should Chicopee have a Comprehensive Plan?

Preparation: Be proactive and prepare for the future

Stewardship: Spend tax dollars efficiently and effectively

Policy & Regulation: Ensure City policies and regulations support the shared vision

Funding: Support for grants, financing, and private investment



What goes into the making of a Comprehensive Plan?

Existing Plans: Build on existing work and pull all our best ideas into one place

Facts and Data: What do local demographics and statistics tell us?

Needs and Desires: What do residents need and want to live a happy and full life?

Our most important task will be hearing from YOU and your neighbors!



Kick Off Survey Results



- Online survey
- Closed on June 15, 2020
- Over 500 responses – *thank you!*

Kick Off Survey *Results*

What you love best?

What is the one thing you love best about Chicopee?

People - close-knit community with diverse people

Proximity - easy access to the highways and other parts of the region

Affordability - electric service, taxes, housing, and services

Education - great pride in local schools

City Services - library, police and first responders, senior services, parks

Character - “small-town feel” within the City

Kick Off Survey *Results*

What you most want to change?

What is the one thing about Chicopee you most want to change?

Trash and Recycling – Bigger barrels desired

Cleaner City – Lack of cleanliness/litter takes away from the City's beauty

Crime Rate – Perceived increase in crime, desire to see it reduced

Downtown Revitalization – Need to invest more in this area to attract more business - want to see cafes, restaurants, and small shops

Traffic – Reduce congestion and speeding, improve walking/biking options

Kick Off Survey Results

What you really want to see?

What is one thing you really want to see in Chicopee that is missing?

Entertainment – Museum, movie theater, family-friendly activities, and venues to hold events

Sports Activities – Sports complex, more activities for youth

Economic Development – Small local businesses, coffee shops, restaurants, healthier food options

Downtown – Revitalized with shops/restaurants, be a place people gather

Open Space – Trails, playgrounds, dog parks

Kick Off Survey *Results*

3 words that
describe what
Chicopee is like
today . . .

Top Answers

POSITIVE

Friendly
Diverse
Busy
Community-Oriented
Affordable
Potential
History
Home
Safe

NEGATIVE

Crime-Ridden
Dirty
Boring

Kick Off Survey *Results*

3 words that
describe what
you want
Chicopee to be
like 20 years
from now . . .

Top Answers

CLEAN and **SAFE**

Vibrant
Community/Family-Oriented
Thriving
Affordable
Welcoming
Progressive
Homey

Other Opportunities for Feedback

Online Topic Surveys

*Tell your friends and
neighbors!*

Visit: www.EnvisionOurChicopee2040.com/virtual

Welcome to the Virtual Open House & Workshop!

JUST FOLLOW 3 EASY STEPS

AND CONSIDER HOSTING A "MEETING-IN-A-BOX" (SEE BELOW)

LEARN

SHARE

ENGAGE

STEP 1: LEARN

Please take some time to learn about this project.

Read the Plan FAQs

Then click below for information on where Chicopee is today.

LEARN

STEP 2: SHARE

Next, we want to hear what YOU think about Chicopee's future.

Click below to share your thoughts on the most important issues facing Chicopee.

SHARE

STEP 3: ENGAGE

On **September 3**, the City will be hosting 2 live workshops via Zoom. This is a chance for you to discuss your ideas with your neighbors.

Click below to learn more and to register!

ENGAGE



Other Opportunities for Feedback

Meeting-in-a-Box

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neighbors!*

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Meeting-in-a-Box

Are you unavailable on September 3? Or uncomfortable participating in a Zoom meeting?

Click below to learn how you can participate in the workshops from your own home on your own schedule with friends and family.



MEETING-IN-A-BOX: LEARN MORE



Breakout Discussions

You will be moved into the small groups automatically

We encourage you to use your video and audio to engage with each other

Each group has 8-11 participants, a facilitator, and a note taker

You will be asked 3 questions to discuss as a group

After 75 minutes, you will automatically return to the full group



Report Back & Closing Thoughts

Thank you!!



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